



Football Alumni of Michigan

2026 Sponsorship Opportunities

Connecting Leaders. Supporting Alumni. Creating Meaningful Experiences. 501(c)(3) Non-Profit Organization

MISSION

Sponsor with FAM to support Michigan Football alumni:

- Lifelong wellness & mental health (Wolverine Hope)
- Career transitions & financial assistance
- Maximize a strong connected alumni community

WHY SPONSOR WITH FAM

- Build valuable business & client relationships
- Create memorable employee experiences
- Gain access to a trusted, influential alumni network
- Support programs that genuinely impact lives with the benefit of tax deductions.

THE FAM EXPERIENCE

ACCESS	Connect with former players, professionals & business leaders
EXPERIENCE	Year-long organized alumni events & alumni engagement
IMPACT	Supports programs that directly impact alumni lives

2026 SPONSORSHIP TIERS

MAIZE \$5,000 <i>Entry Level</i>	BLUE \$15,000 <i>Introductory</i>	HAIL \$25,000 <i>Core Access</i>	VICTORS \$ <i>Requires A Huddle</i>
VISIBILITY Name on sponsorship page	VISIBILITY Website listing and social media recognition	VISIBILITY Website listing and social media recognition	VISIBILITY Website listing, featured FAM media, and brand exposure
NETWORK Invitations to select FAM events; alumni introductions	NETWORK Select FAM events; alumni & professional network access	ALUMNI Invitations to FAM networking events and alumni gatherings.	EXECUTIVE Invitation to FAM Leadership events and private receptions
SUPPORT Supports Wolverine Hope & Teammate Assistance	GAME DAY FAM-hosted tailgate event	GAME DAY Attend FAM-hosted home games; host clients & guests	GAME DAY Attend FAM-hosted home games; host clients & guests. Invitations to outside events
		ACCESS Pregame field experiences	PRIORITY Pre-game field access with football alumni

All donations accepted:

URL:

<https://gcld.co/gx4KDbg>



www.hailmediagroup.tv

Ready to Partner? Let's build something that works for your business and our community.

GET IN TOUCH

admin@michiganfootballalumni.org
745 State Circle, Ann Arbor, MI 48108
michiganfootballalumni.org

OUR PROGRAMS

Wolverine Hope — 24/7 Mental Health Support
877-8HOPE80 (877-846-7380)
Teammate Assistance Program (TAP)
Health care, legal, career & financial support for alumni in need.

FOLLOW US

Facebook: /umichfootballalumni
Instagram: @umichfbalumni
X (Twitter): @UMichFBAlumni
LinkedIn: Football Alumni of Michigan
501(c)(3) Non-Profit Organization